



Love Ponds Funding Guide

Bugzone



In our experience Schools are fantastic fundraisers, this guide contains everything you need to know to raise funds for your Bugzone.

01299 877008 | info@pondsforschools.co.uk | www.pondsforschools.co.uk

Welcome to 'Love Ponds'

We're delighted that you're thinking about getting a Bugzone pond for your school—it's a fantastic resource that will be inspirational to all of your children and used across the curriculum.



We think the Bugzone is the perfect school pond, with both liner and cover being designed to meet your needs exactly, making it easy for teachers to give quality learning experiences to children.

It's so easy ... the Bugzone can be ordered with a plant kit to develop an established habitat in no time and a pond dipping kit with everything you need to get

Follow our blog to see how St Anne's CE Primary School, Bewdley and Leigh & Bransford Primary School use their Bugzone ponds or register online to download guides on a variety of topics including:

- Establishing a sustainable habitat
- Siting and Installing your pond
- Maintenance through the seasons
- ... and more to come

started, a tech kit for those wanting to bring outdoor study into the classroom is also available and a winter kit to keep the pond healthy through leaf fall, ice and snow and ensure it can support other local wildlife.

If you need more details please see the website or contact us

Price list and additional extras!

Bugzone Pond £1,800 plus delivery (please ask for a quote)

Fibreglass pond liner with steel safety cover designed for schools

Plant kit £125

Made up of native and complementary species this kit will kick start a great pond habitat.

Pond Dipping kit £95

Nets, trays, magnifiers, inspection jars and ID sheets —plenty of choice for a class of 30

Technology kit £725

4 Hand held digital microscopes, 2 classroom microscopes, 3 CCTV cameras with motion sensors and night vision to link to classroom whiteboards, and a timelapse camera.

Winter kit £90

Leaf net, draw hoe, plastic balls and a water heater for easy maintenance

These prices don't include VAT but most schools will be able to claim this back.

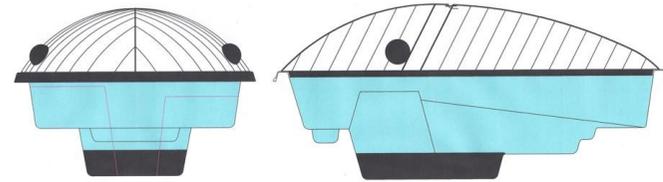
There are many potential sources of funds for this type of project:

- Capital Fund, other School Funds, Budgets
- Organisations – PTA, Rotary, Round Table or Lions
- Lottery funding, Landfill Tax and other statutory funding
- Trusts and foundations
- Fundraising Events
- Of course there are other sources of funds that are less likely to be appropriate for this type of project but might apply to your situation, such as local companies, wealthy individuals, fundraising events or public appeals.

The most suitable route for you will depend on the size of your school, other pressures on budgets, networks and availability of fundraising volunteers.

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**Bugzone—Child safe pond for schools
From Creative Pond Covers Ltd**



Designed in accordance with our FMEA risk analysis for completely safety

Safety cover

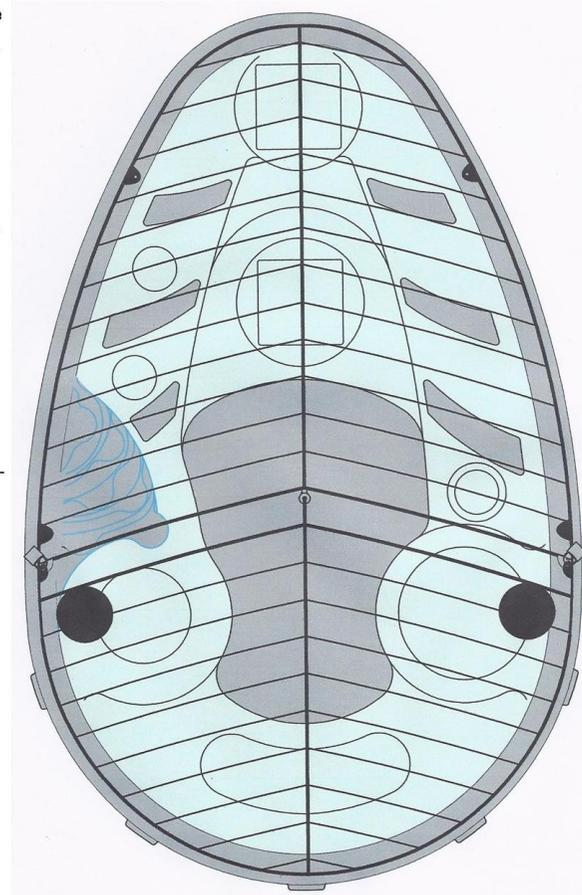
Galvanized steel
Powder coated
Includes 2 padlocks
Hinged for easy pond dipping
Completely removable for maintenance
Secured via tamper proof fixings

Pond liner

G.R.P
Light colour for easy visibility
Length 2.35m
Width 1.5m
Pond depth 65cm
Includes:
Hedgehog ramp/bird bathing area
Different depths
Plant holders
Dark deep zone
Black water level mark
Overflow plate
Shallow viewing trays
Microhabitat zones

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Capital Fund, other School Funds, Budgets – you know much more about these sources of funds than we do, many schools will find one of these an ideal funder for the project. Let us know if you need more information for your head teacher, trustees or governors.

Organisations – in particular the School's PTA may be interested in funding the project. Other local organisations such as Rotary, Round Table or Lions might consider a contribution. Personal approaches are best and enthusiastic parents can work wonders. The PTA may decide to hold a fundraising event to raise funds—we think an 'Ugly Bug Ball' would be brilliant—send us some photos if you hold one!

Lottery funding—Awards for All like to see some public access or extra curricular activities but have funded a number of outdoor education projects. The application would probably need to come from the school rather than the PTA as the pond will be installed in the school grounds. See www.biglotteryfund.org.uk for more information. If you're not sure please phone them for details.

Landfill Tax Funding—again they require public access so may not be suitable for projects within the school grounds, but they do like environmental projects so if you're using a community space and involving the wider community this would be ideal. You need to be within a certain distance of a Landfill site—see www.entrust.org.uk for more information.

Other Funds—Your local council or CVS may have a funding officer who is able to offer some help or advice—they will be able to identify any statutory funding in your area which might be suitable and give you a list of trusts and foundations or even access to an online search facility to find potential funders.

You may be aware of funders who have supported other projects locally—to find out what they might be interested in you can look them up on the charity commission website www.charitycommission.org.uk and usually a quick look at their accounts will give an idea of what they might fund and how much they might give. If you have a phone number then do call them to find out whether they are interested in your project.

Initiatives like the Million Ponds Project <http://www.pondconservation.org.uk/millionponds> have lots of information about possible funders.

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Trusts and Foundations

Grant making trusts and foundations exist to distribute money to individuals or groups who meet their criteria—a group of trustees make decisions on who will receive the funds. Most trusts receive a lot more applications than they have the money to support, so have to reject many applications. To give yourselves the best chance research carefully and prepare a quality application which includes everything they have asked for.

Input—what you need to complete the project i.e.. Money, volunteers, equipment etc.

Output—the end result, usually quantitative i.e.. A child safe pond, 300 children will receive water safety education, a pond wild-life club will meet 12 times each term

Outcomes—the effect, the changes the project will make i.e. The school will be better equipped to deliver the science curriculum; the children will be inspired to engage in activities across the curriculum; extra curricular activities will be increased.

Monitoring—gathering information to see how the project is performing. Think about what information you need, how it will be collected, who by and how often.

Evaluation—using the data you have collected to assess how the project has performed—this can show what has worked well and identify what hasn't worked.

Jargon

Case for support You will need to tell a story to the funder so that they can see why your school would benefit from the Bugzone—you can get statistics from ROSPA and your Health and Safety policies and use quotes from your OFSTED report to back up what you are saying. What has happened at your school in the past may be interesting too.

Preparation

Don't be afraid to start by giving potential trusts a preliminary phone call if you are not sure whether they are likely to support you.

Personal contacts are really valuable, check the trustee's list and if anyone knows a trustee personally, perhaps they could help with an approach.

Trusts vary in the guidance they give to applicants. Some trusts simply give an address and don't give any further details about what they expect. If they have given some guidance make sure you supply everything they have asked for! It's easier to turn it down than chase you for information.

The work needed depends on the size of your project. If you are simply adding a pond cover you will need less information than for a new wildlife area or other major capital project. Bigger projects need to include a project plan and an indication of other proposed sources of funds – raising a proportion of the money yourselves will be looked upon favourably!

Example letter to a local trust – you'll need to tell your own story of course!

Dear Mrs Bountiful

I am writing from xxxx school and hope you will be interested in helping us to fund a new project. We would like to purchase a Bugzone pond – a great wildlife pond complete with an inspirational 'bug' safety cover for our school.

Health and safety regulations have seen the demise of the school pond. Our old school pond was too big, overgrown and neglected – unattractive and unappealing to all but the most adventurous children. The area was out of bounds to the children and it was eventually filled in 10 years ago.

There has been significant growth in outdoor education with an emphasis on forest school activities. This has proven to be a great way to engage with all children and it would be rare for a child to not be engaged when taken to a pond.

We are very excited about getting the pond as it would be used across the curriculum with children of all ages, including those with special needs. We also have a teacher and some parents willing to set up an after school wildlife club which would focus on the pond. The Bugzone has been designed to be really easy to set up, use and maintain.

Project costs

Bugzone pond £1,800

Pond Dipping kit £150 (this includes equipment such as nets, bug boxes and magnifiers for a whole class to undertake pond dipping activities)

Total costs £1,950

Funding

The PTA have raised £500 towards this project by holding an 'ugly Bug Ball', the children made some brilliant costumes and had a fantastic time.

We hope the xx trust will consider funding the outstanding balance of £1,450. I look forward to hearing from you.

Yours sincerely

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